

# TRADEMARK WATCH

## A CUSTOMISED PRODUCT FOR COMPANIES THAT ...

- have filed a word mark or device mark.
- want to protect the registration and the market value of their trademarks.
- want to react quickly and appropriately to possible violations via an opposition procedure in any country in the world.

## QUALITIES

- **24/7 monitoring:** newly filed trademarks are monitored 24 hours per day, seven days per week in every country or region in the world.
- **Professional analysis:** trademark specialists with great linguistic expertise keep an eye on the trademark and immediately signal possible violations.
- **For combined word-device marks:** depending on their mutual importance, for combined word-device marks it's best to monitor both of them.
- **Identical word marks in the non-watched classes are included free of charge.**
- **Clear and extensive reporting:** a watch report is sent daily in the customer's language. The message includes the watched trademark and information about the trademark found including a copy of the publication in the trademark journal and the opposition date. The goods and services list is translated for free.
- **Plenty of time to file opposition:** the watch report is sent well before the opposition date expires.

## EXTRA SERVICES

- **Domain name watch** covering all generic and country code Top Level Domains.
- **Watch for trademarks filed in Chinese characters:** With analysis and interpretation performed by local Chinese native speaking trademark specialists. The watch report contains the trademark's exact pronunciation, the meaning of the Chinese characters, the visual similarities, the reasons for selection and an indication of the overall similarity.
- **Applicant watch:** to remain up-to-date of competitor's IP and commercial activities, a weekly overview of the new registrations can be sent.

## YOUR ADVANTAGES

### Reliable character

Our intensively trained and multilingual trademark specialists guarantee that every monitored trademark remains optimally protected at all times.

### Fast and correct

You are always informed immediately of possible violations so that you can start an opposition procedure on time.

### Cost reducing

By immediately taking administrative steps (opposition), you avoid expensive and complex legal disputes later.

### Interesting PR tool

You generate extra income (i.e. by offering your customers extra advice about the legal steps to be taken).

## SAVE TIME WATCHING

Watch on SERION™ enables you to manage your trademark and applicant watches online.

From order to analysis. At the times that suit you and in the way you choose.

Find out more on [emea.serioninfo.com](http://emea.serioninfo.com).



Mark watched	Mark found
<b>EXAMPLE</b> Programme watched: European Union, CTM Class(es) watched: INCI, CTMP Class(es) found: 29.03 Applicant: EXAMPLE S.A. Filing number: 0972432 Filing date: 12.02.2009 Publication date: 15.04.2009 Publication page: 2009 050 8888 Opposition deadline: 15.03	<b>EXAMPLE</b> Programme: France Incl. classes: INCI, CTMP Applicant: EXAMPLE S.A. Filing number: 0972432 Filing date: 12.02.2009 Publication date: 15.04.2009 Publication page: 2009 050 8888 Opposition deadline: 15.03

**EXAMPLE™**

Sample/Version of mark found (English computer translation)

CL: Certain marks for medical purposes, beauty, health and safety devices for use medical; CL: 29: Drugs, used, sanitary devices, used for medical purposes, beauty, health and safety devices for use medical; CL: 35: Services of advertisement, promotion, organization of fairs and exhibitions; CL: 41: Entertainment, education and sporting activities; CL: 42: Design and development of integrated circuits; CL: 44: Services of medical treatment; CL: 45: Insurance; CL: 46: Services of advertising; CL: 47: Real estate; CL: 48: Paper, printing, publishing, advertising, information and communication services; CL: 50: Services of distribution of goods; CL: 51: Services of breeding and raising of animals; CL: 52: Cleaning, laundry, dry cleaning, laundry, laundry and garment care services; CL: 53: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 54: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 55: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 56: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 57: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 58: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 59: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 60: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 61: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 62: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 63: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 64: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 65: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 66: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 67: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 68: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 69: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 70: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 71: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 72: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 73: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 74: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 75: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 76: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 77: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 78: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 79: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 80: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 81: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 82: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 83: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 84: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 85: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 86: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 87: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 88: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 89: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 90: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 91: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 92: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 93: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 94: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 95: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 96: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 97: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 98: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 99: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials; CL: 100: Textiles, clothing, footwear, headgear, handbags, purses, wallets, umbrellas, suitcases, travel bags, and other articles made of textile, leather, cloth and other materials.

Watch Notice sample on backside.

## Main office

Sint-Pietersvliet 7, 2000 Antwerp, Belgium  
Tel + 32 3 220 72 11 Fax + 32 3 220 73 90  
[compumark.be@thomsonreuters.com](mailto:compumark.be@thomsonreuters.com)

## UK

77 Hatton Garden, London EC1N 8JS  
Tel 020 7433 4550 Fax 020 7433 4530  
[compumark.uk@thomsonreuters.com](mailto:compumark.uk@thomsonreuters.com)

## France

141 avenue de Clichy, 75017 Paris  
Tel 01 55 07 28 30 Fax 01 55 07 28 31  
[compumark.fr@thomsonreuters.com](mailto:compumark.fr@thomsonreuters.com)

## Italia

Viale Brenta 18, 20139 Milano  
Tel 02 52 50 191 Fax 02 52 50 1921  
[compumark.it@thomsonreuters.com](mailto:compumark.it@thomsonreuters.com)

[thomsonreuters.com](http://thomsonreuters.com)  
[compumark.thomson.com](http://compumark.thomson.com)



# WATCH NOTICE: SAMPLE



**THOMSON REUTERS**

Thomson CompuMark  
Sint-Pietersvliet 7  
2000 Antwerp  
Belgium

Tel + 32 3 220 72 11  
Fax + 32 3 220 73 90  
compumark.be@thomsonreuters.com  
compumark.thomson.com

You can have each watch notice printed with your own letter head.

Your ref. : ABC123  
Our ref. : 9999/888777  
Date : 10 MAY 2009  
12345678 / J10 / 9999 / 888777 / 65432

SAMPLE Ltd  
Trademark Department  
1 View Street  
TM4U 2DO LONDON  
United Kingdom

## WATCH NOTICE

You can easily insert your own information and add the goods and services of your trademark to the watch notices.

<i>Mark watched</i>	<i>Mark found</i>
<b>SAMPLE</b>	<b>EXAMPLE</b>
Registers watched: European Union, CTM, INTE, CTMP Classes watched: 29-33	Register: <b>France</b> Intl. classes: 05 30 41 42 45
Register: International Register Registration number: R03456789 Registration date: 06 SEP 1997 Owner: SAMPLE Benelux NV/SA Intl. classes: 30	Applicant: <b>EXAMPLE S.A. LYON France</b>
Goods/services: Cl 30 coffee, tea, artificial coffee	Filing number: 98765432 Filing date: 13 DEC 2008 Publication date: 15 APR 2009 Publication page: 2009 999 8888
Use in Benelux, Germany, France, Italy & UK Action (Y/N): .....	Opposition deadline: 15 JUL 2009

For most registers an English translation of the goods and services of the trademark found is automatically included.

# EXAMPLE™

### Goods/Services of mark found (English computer translation)

CL 5: Dietetic flours for medical purposes, breads, rusks and wafers dietetic for use medical. CL 30: Breads, rusks, wafers, pastries, bread flour and pastries, dietetic flours not for medical purposes, breads, rusks and wafers dietetic other than for medical. CL 41: Services of education professional occupations of baked goods (formation and advancement) and of pastries, and manufacturing techniques, sale and management of trade specific to these looms. CL 42: Services of franchising related to preparation of flour, bread and of pastries, namely exclusively transfer of know how and intellectual property licencing; certification services and identification of goods, namely dietetic flours for medical purposes, breads, rusks and wafers dietetic for medical purposes, breads, rusks, wafers, pastries, bread flour and pastries, dietetic flours not for medical purposes, breads, rusks and wafers dietetic not for medical purposes; quality control services.

